



10-STORY WHITE BIG TOP ADDS TO THE PHOENIX SKYLINE AS CAVALIA'S *ODYSSEO* ARRIVES IN SCOTTSDALE

WHO/WHAT: The skyline of Phoenix will change today with the addition of a 10-story tall White Big Top, home to the multimedia equestrian and acrobatic spectacular *Cavalía's Odysseo*. More than 60 workers have been transforming a vacant piece of land into a luxurious setting that will hold the world's biggest tent, a horse stable and exclusive VIP tents.

- Construction crew to erect 166 side tent poles that support the structure.
- The 80-technical grid – bigger than any found in a permanent theatre – will be raised. The grid holds lighting and a real-life merry-go-round that descends to the stage during the show.
- Acrobats scale the 110-foot tall masts on top of the tent to plant the Cavalía Odysseo flags.
- Technical Director **James Richardson** leads a tour of tent which includes a stage area 1.5 times the size of a professional hockey rink, a video backdrop the size of 3 IMAX screens and an underground water system that floods 80,000 gallons of water onto the stage for the show's finale.

Construction of the Cavalía Odysseo village will continue through the show's opening night on December 19. A total of 9 tents will be erected.

WHEN: Monday, December 10 at 1:00pm

WHERE: 18777 N. Scottsdale Road at the 101 Pima Freeway, Scottsdale

NOTE: Cavalía, the company's first production visited Scottsdale in 2005 and 2009. The newest production, *Odysseo* features 56 horses and 50 riders, acrobats and musicians, the show will premiere in Phoenix on December 19 and run through January 2013. More information is available at www.cavalía.net.

CONTACT: Cassie Zeper, Hepner Communications – cassiezeper@yahoo.com, 602-418-7321 or Jenn Hepner, Hepner Communications – jennspr@cox.net or 602-329-8040