



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Conyers Cherry Blossom Festival: **March 23-24, 2013**

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(Conyers, GA—March 15, 2013) The city of Conyers is planning a “pinktastic” festival as the Conyers Cherry Blossom Festival presented by Superior Plumbing celebrates 32 years of fun, family and tradition among the pink cherry blossoms. The festival takes place at the Georgia International Horse Park on March 23-24, 2013 from 10 a.m. – 5 p.m. Shop, play and eat in the pink during this contemporary art festival, featuring 300 artist and crafter booths and a variety of food booths. A large, interactive children’s area provides over 30,000 square feet of rides, games and activities, while multiple stages offer entertainment from diverse cultures along with local bands, karate demonstrations, and clogging groups. The Conyers Cherry Blossom Festival offers something for everyone in the family.

The festival is excited to welcome 94.9FM The Bull as part of the festivities during the 2013 event. 94.9FM The Bull listeners will have a chance to “Come to the Show and Break the Bank.” The first 949 visitors to the 94.9FM The Bull booth location will have a chance to win \$10,000.

During the 32nd annual festival, guests can also experience the high energy of the Tampa Taiko show with the thunderous sound of the mighty Japanese Taiko drum. Tampa Taiko will perform on the main stage at 12:00 noon on Saturday and Sunday. Those who participate in the Blossom Scavenger Hunt will have a chance to win a

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festival prize. “Like” the Georgia International Horse Park on Facebook for an opportunity to win Blossom Bucks that can be used to purchase items from the art and craft exhibitors. Festival-goers are also encouraged to join the 2nd Annual Pink Out. Wear your festival colors for a chance to get “pinked.” Guests who stand out and get noticed by a secret judge as one of the best dressed will win a Cherry Blossom Prize Pack.

Maxell Corporation of America and the Cherry Blossom Foundation began the tradition of the Conyers Cherry Blossom Festival in 1982 on the grounds of Maxell’s Conyers office before moving to the Georgia International Horse Park in 1997. The cherry blossom is the Japanese symbol of friendship, and is incorporated as the international festival theme celebrating cultures from around the globe. This award-winning event now draws thousands of attendees from across the Southeast to enjoy the cherry blossom season.

Admission to the festival is free with a \$5.00 parking fee per vehicle. For festival information or directions to the Georgia International Horse Park, located just off Interstate 20, call the Conyers Welcome Center at (770) 602-2606 or 1-800-CONYERS. Visit the Conyers Cherry Blossom Festival web page at www.conyerscherryblossomfest.com.

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