

FOR IMMEDIATE RELEASE

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Taylor Equestrian Marketing Announces Partnership with *Equestrian Quarterly*

Taylor Equestrian Marketing (TEM) is pleased to announce its media partnership with the equestrian lifestyle magazine, *Equestrian Quarterly* (EQ). August marked the inaugural issue of this beautiful publication with articles on Georgina Bloomberg and Ann and Denis Leary. The large format magazine provides regular features focused on people, travel, style, arts and homes of active equestrians. EQ is published by C.W. Medinger with Stephanie B. Peters as the Editor and Creative Director.

Top professionals from a variety of disciplines lend their expertise and perspective as part of the EQ staff and Advisory Board. The publication reaches up to 90,000 dedicated equestrians through the pages of the magazine, EQ iPad and the online magazine at equestrianquarterly.com. TEM will provide *Equestrian Quarterly* news and updates on client events and partner in magazine distribution.

“We are extremely excited about this partnership. EQ’s luxurious format is very inviting, and its national distribution will bring a high level of exposure for our clients. It is the kind of magazine that draws the reader in with its beautiful pictures and keeps you engaged with the content”, stated Morgan Taylor, president of Taylor Equestrian Marketing.

Taylor Equestrian Marketing is a relationship marketing firm specializing in targeted branding programs and sponsorship endorsements that reach the equestrian consumer. TEM also designs and manages marketing programs for equestrian events, venues and associations.

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Equestrian Quarterly
www.equestrianquarterly.com

Taylor Equestrian Marketing
www.taylorequestrianmarketing.com