

FOR IMMEDIATE RELEASE

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## **Taylor Equestrian Marketing Announces UlcerGard® Sponsorship**

Taylor Equestrian Marketing is pleased to announce the UlcerGard® sponsorship of the Pacific Sporthorse Selection. UlcerGuard®, manufactured by Merial Limited, is the only medicine approved by the FDA to prevent equine stomach ulcers.

Merial, an innovation-driven animal health company, will sponsor Sporthorse Online, LLC's Pacific Sporthorse Selection, October 19-20 held at the Christiane Noelting Dressage Center.

The Pacific Sporthorse Selection is an exclusive selection of dressage horses, foals and young horses with proven show records pre-selected by a panel of renowned judges. The two day event will feature a presentation of the selection, educational seminars, review and presentation of the foals, an evening gala fundraiser including premier stud fee auctions. The event culminates Saturday, October 20<sup>th</sup> with the auction and a post auction party. The Pacific Sporthorse Selection is dedicated to presenting quality dressage horses at this premier event and providing educational and charitable giving opportunities to the sporthorse community of northern California.

Merial is a world-leading, innovation-driven animal health company providing a comprehensive range of products to enhance the health, well-being and performance of a wide range of animals. Merial employs approximately 5,600 people worldwide. Its 2011 sales were more than \$2.8 billion. Merial is a Sanofi company.

Taylor Equestrian Marketing represents Sporthorse Online, LLC in the Pacific Sporthorse Selection. Additional sponsors and vendors participating in the event include the Lisa Seger Agency, Larry Viegas Insurance, Inc., Bourassa Vineyards, Berryessa Gap Vineyard, Il Fiorello Olive Oil Company, Senders Wine, Rustridge Winery, Custom Covers by Cheryl, Artemis Farm, and Horse and Rider.

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Taylor Equestrian Marketing  
[www.taylorequestrianmarketing.com](http://www.taylorequestrianmarketing.com)

Pacific Sporthorse Selection  
<http://www.sporthorse-selection.com/>

Merial  
[www.merial.com](http://www.merial.com)

ULCERGARD  
<http://www.ulcergard.com/index.shtml>

