



PHOTO OP / MEDIA ALERT

Assignment Desks & Photo Editors

EXCLUSIVE MEDIA PREVIEW OF CAVALIA ODYSSEO

CAPTURE FOOTAGE OF A LIVE PERFORMANCE FEATURING
70 HORSES, 50 RIDERS, ACROBATS, AERIALISTS, DANCERS, STILT WALKERS, MUSICIANS,
A NEWLY ADDED 3-STORY HILL, A LAKE MADE OF 40 000 GALLONS OF RECYCLED
WATER AND A REAL 18-TON MERRY-GO-ROUND!

WHAT: Reporters, photographers and camera crews are invited to an exclusive 55-minute sneak peek of *Cavalía Odysseo*'s new dazzling version featuring stunning visual highlights and never-before-seen moments from the show. The new scenic space allowed to build a full 3-story high mountain built with 10,000 tons of rock, earth and sand for astounding fresh perspectives, literally recreating nature on stage. The \$30 million breathtaking production has grown considerably in size and scope over the last few years without losing its soul. Even more magical, spectacular and grandiose than before, *Cavalía Odysseo* now features more horses and artists. One-on-one interviews on stage and backstage visit will follow the preview performance of the largest theatrical production on earth.

WHEN: **TUESDAY, FEBRUARY 20 @ 11:00AM SHARP**
Media check in at 10:45am
A light lunch will be served after the preview performance

WHERE: *Odysseo*'s White Big Top in Scottsdale, AZ
Near Red Mountain 202 at McClintock Dr.
1475 N. McClintock Dr, Scottsdale, AZ 85257
Complimentary parking on site available

WHO: *Cavalía*'s Founder & Artistic Director Normand Latourelle
70 magnificent horses of 12 breeds
50 riders, acrobats, aerialists, dancers, stilt walkers and musicians from all over the world

VISUALS/MEDIA OPPORTUNITIES:

- Exclusive show b-roll + photos from any possible angle in the largest touring tent in the world;
- Interviews with Normand Latourelle, *Cavalía*'s Founder & Artistic Director;
- Interviews with *Cavalía Odysseo*'s artists;

PLEASE CONFIRM YOUR ATTENDANCE IN ADVANCE TO:

Taylor Equestrian Marketing

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